



MAKE MYSPACE



YOURSPACE

by AIDEN LUX

M

ySpace has quickly become a great tool in today's society for communicating with friends, sending out mass emails to specific groups and posting information about upcoming events. The site has quickly become a must have for any kind of business. Of course here at Adult Store Buyer Magazine, we have one (check us out at www.myspace.com/asbmagazine).

From asking fans for their casting input for Shy Love's Hustler/VCA directorial debut "My XXX Porn Space" to enhancing a company's online presence and its brand, MySpace has "added" itself to the adult entertainment industry.

MySpace began more than two years ago and has fast become one of the biggest social networking sites. Members can create a profile, build their company's brand, increase their visibility online, and network with other businesses. ASB Magazine sent a MySpace bulletin that asked members of the adult entertainment industry to tell us how MySpace has affected their sales, business and career network.

**Aaron
Pyrexions**

How long have you been on MySpace?
2 years.

What is the most beneficial thing you have gotten out of MySpace?

Networking with Kimberly Kane. At age 22 she is a spokes model and has her hand in everything. Ms. Kane has been really good to us here at Pyrexions. So many of these women in the industry are unapproachable. It can be difficult to approach these women like some of the female directors to explain what my product does. But Kimberly Kane is an exception to the rule. She is very different and very real."

Is there any negative thing you could say about MySpace?

Yes. HUGE companies ask me all the time "what will you give me for free?" When it comes to exchanges and freebies and helping, it's all in how you approach me. I am more than willing to work with people in the industry and give them the best deal. After all, the stars don't do scenes for free.

Is there any event that you got because of MySpace?

Yes. There will be a Brianna Banks / Hustler photo shoot that will appear in Hustler's March 2007 issue.

Who would you give special thanks to on MySpace?

Kylie Ireland, Eli Cross, Tyler Faith, Wankus, Playboy, Hustler and Strip Las Vegas Magazine.

Check Pyrex out at www.myspace.com/pyrexion

**Anna English, CEO & Owner of SteelVineyards, Ilc,
SteelVineyards, Ilc.
TongueVine.com**

Is there anything negative about MySpace in your opinion?

It is accessible to every one of all ages. One suggestion to protect everyone involved in the adult entertainment industry is that MySpace could institute a control or a way that a person has to be 21 and older to even be able to click on any site of choosing on MySpace so that everything is in concordance with 2257 laws.

What is the best thing you have gotten from MySpace?

I've gotten orders from MySpace that I would not have gotten without it. MySpace has been extremely useful. For example, I networked with a new model in the United Kingdom because of MySpace. I am able to network with other clothing companies for the models and vice versa. I've been working on a Fetish Show for someone relocating to Phoenix who never would have moved here if it were not for the connections we have made on MySpace.

**Allan Smith
3 Vision Entertainment**

What is the best thing you have gotten from MySpace?

It allows 3 Vision Entertainment the opportunity to connect with new talent as well as stay in touch with current talent and business contacts. Additionally, it allows us the marketing opportunity to announce 3VE news, events and new title releases.

The best thing for 3 Vision Entertainment is that it has put us in direct contact with our customers, as well as industry professionals. We have had nothing negative occur from Myspace and consider it an asset to doing business these days.

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How long have you been on MySpace?

I've had my personal page on MySpace since summer 2004 and Evil Angel has had a MySpace page since early 2006.

What is the best thing you have gotten from MySpace?

From my personal profile, I met up with some of my old high school and college friends that I hadn't talked to in years. On the Evil Angel profile, I think it's been a cool thing for the office as a whole and our directors to collaborate on it together. It's a fun group thing. We've just put up a jukebox where there can be a song from each of 20 different people at one time. It's basically work, cause it's promotional, but it's something fun for us to do together.

Is there any negative thing you could say about MySpace?

Well, it does get kind of old getting the messages over and over from guys who want to know how to become male talent. We even put on the main page that we don't hire new guys and aren't on MySpace to help new guys figure out how to get in the business.

Check Evil Angel out at www.myspace.com/evilangelproductions
www.myspace.com/triciadevereaux

To check out other friends of Adult Store Buyer Magazine, please visit them at their MySpace's below:

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